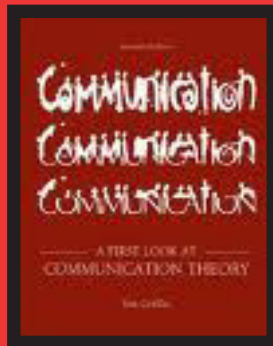
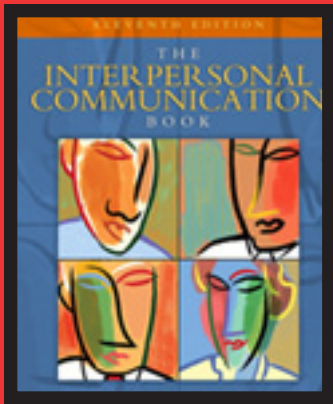


Major Requirements

Prerequisites – **6 hours** of SPC classes:

- ~103 – Interpersonal Communication
- ~105 – Public Speaking



Minor Requirements

- ~**18 hours** of speech communication classes – 200 level or above
- ~**2.0** GPA or above of course work
- ~ **9** semester hours earned

Meet the department chair:

Dr. Isaac Blankson



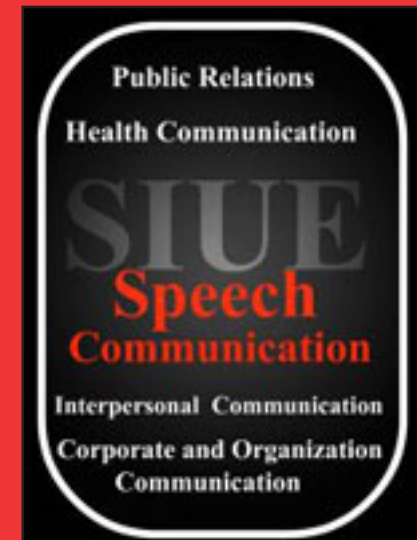
Statement on Teaching:

“I have a very strong enthusiasm and passion for teaching. My primary focus is to foster students’ critical thinking and problem solving abilities and to facilitate their acquisition of life-long learning skills.”

Contact Information:

Alumni Hall Room 3108
Phone: 618.650. 3090

Are you undecided about your major?



Speech Communication may be your path to a promising career!

Corporate & Organizational Track

The corporate & organizational track focuses on communication in the business and organizational setting.

•Learn skills such as conflict management, decision making, leadership, group interaction, goal setting and social networking.

Career Fields:

- o Sales
- o Human Resources
- o Management
- o Training

Required SPC Classes:

- 201 – Small Group Communication
- 203 – Introduction to Organizational Communication
- 300 – Communication in Interviewing
- 403 – Organizational Communication Theory & Application



Public Relations Track

The public relations track is guided by a model program that exceeds national guidelines for a public relations education.

•Focuses on written, oral, graphic and technological applications of communication

Career Fields:

- o Community Relations
- o Campaign Fundraising
- o Publicist
- o Media Relations
- o Crisis Communication
- o Writing and Editing

Required SPC Classes:

- 213 – Introduction to Public Relations
- 313 – Applied Public Relations
- 315 – Technology Applications in PR
- 413 – Case Studies in PR
- 414 – PR Campaigns: Planning & Evaluations
- 415 – PR Campaigns: Programming & Implementation

Interpersonal Communication Track

The interpersonal communication track is targeted for students preparing for graduate school. It also increases the students' understanding of interpersonal relationships and the theories that explain them.

Career Fields:

- o Professors
- o Researchers
- o Administrators

Required SPC Classes:

- 201 – Small Group Communication
- 323 – Interpersonal Theory and Applications
- 433 – Language and Speech
- 434 – Nonverbal Communication
- 464 – Family Communication

